



Press Release by Emissary Computer Solutions

Emissary launches TacoShow

Tuesday, April 10, 2007

Tokyo, Japan

On April 10th, 2007, Emissary Computer Solutions completed development of TacoShow. TacoShow is an online marketing tool that allows businesses, organizations, clubs, and charities to create online showcases that demonstrate their products and services. Showcases typically contain daily news and monthly promotions, video demos and audio explanations, collections of related publications and tradeshow and event information.

TacoShow is built on the TacoWeb Content Management System; this ease of use allows advertisers to manage and update their showcases in "real time" without hiring expensive programmers or learning the technical aspects of website maintenance. The simplicity and speed save costs and allows business to take control of their own advertising.

Contents of the showcases can be searched within TacoShow or with search engines such as Google or Yahoo, and advertisers have an incentive to keep their showcases fresh and interesting, since recently updated showcases are given preference in ad rotations. This dynamic and interesting web presence will boost awareness and attendance to businesses.

TacoShow can be incorporated into existing websites, and can be used as a plug-in component for other content management systems.

Emissary Computer Solutions was founded in 1997. Emissary Computer Solutions is dedicated to improving the efficiency and the effectiveness of our client businesses by providing superb, reliable and appropriate technological business solutions to their operations in Japan and throughout the Asia Pacific region. Working alongside both Japanese and foreign companies, Emissary has worked to build strong partnerships that extend far beyond just the realm of technology. Further information can be found at www.emissary.co.jp

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